

Imperial Valley Regional Chamber of Commerce
& Los Vigilantes



78th Annual Christmas Parade

Christmas Traditions Around the World

On behalf of Santa Claus, the Board of Directors of the Imperial Valley Regional Chamber of Commerce and the Los Vigilantes, THANK YOU for your sponsorship consideration of the 78th Annual Christmas Parade. Your sponsorship ensures that the Parade will continue to be the launch of the Christmas Shopping Season in El Centro!

- PRESENTING Sponsor \$1,500**
Category Exclusive ONLY (1) Available
Company logo on all collateral material; including logo/hyperlink on Chamber website.
Two-week (14 days) ad on Electronic Sign.
 - o Company Name on all Media
 - o Dedicated Banner in the Christmas Parade announcing your sponsored divisionComplimentary Entry for your Company in the Christmas Parade

(Company Name)

would be proud to be a **Sponsor** of the 78th Annual El Centro Christmas Parade
“Christmas Traditions Around the World”

Authorizing Signature

Date

Payment is due by 12 p.m. on Friday, November 22, 2024.

For Banner Production, please send the highest possible resolution of your company logo via email to: events@ivregionalchamber.com **NO LATER** than 12 p.m. on Friday, November 22, 2024.

Sponsorship Contact:
Vicki Zamora

FOR OFFICE USE ONLY: Date _____

Rcv'd by _____ Paid Y / N

Payment Method _____

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DIVISION Sponsor \$350

The El Centro Christmas Parade will have six (6) Divisions

- o Company Logo on all Media
- o Dedicated Banner in the Christmas Parade announcing your sponsored division
- o Complimentary Entry for your Company in the Christmas Parade

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